

CUSTOM RIDE



Even when you've got 2,000 of them riding together, cyclists tend to be rugged individualists – just check out that parade of garish jerseys. And so a week of Cycle Oregon can be a completely different experience for every rider. For 2008, we're helping you create a custom experience by offering different route options almost every day. So go long, go short, go slow or go crazy. Go your own way. Because you're not like the others – and neither is Cycle Oregon.



**Cycle Oregon 2008 – Wild Wheeled West • Sept. 6-13 • [www.cycleoregon.com](http://www.cycleoregon.com) • 800-CYCLE OR**

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